## Annual Report 2020

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www.**atfaluna-jordan**.org

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## **About Atfaluna**

In 2015, a group of volunteers working in various professions came together and founded this non-profit organization with the goal of helping needy children, regardless of their origin, in receiving the quality medical care that they deserve yet their families cannot afford. Together, with your support and the help of a large and growing group of volunteers, we have since been able to do so successfully for hundreds of children, helping assure not only their health but also their dignity and future.



## **Message From The Board**

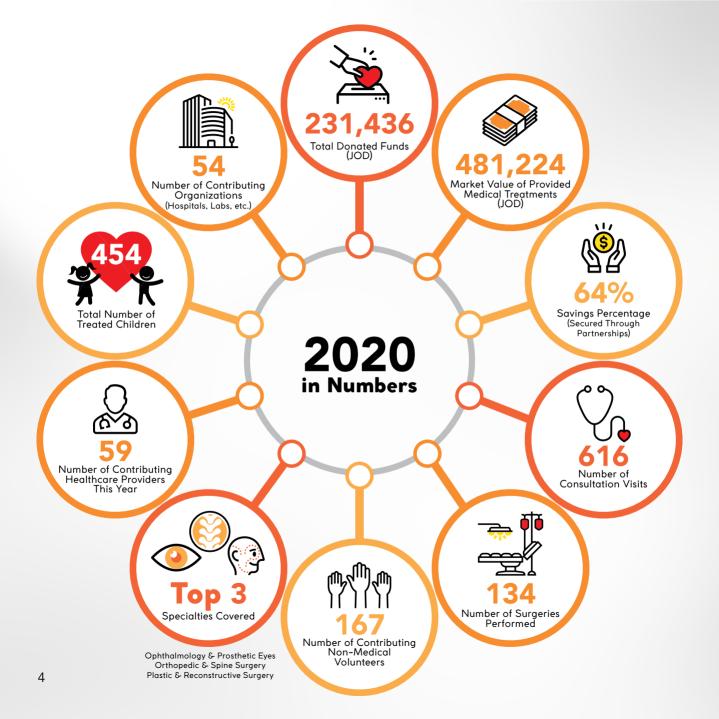
The year 2020 was a unique one for Atfaluna in many ways. The coronavirus crisis wreaked havoc the world over, and it definitely posed some challenges to various aspects of our operation. Yet, our team proved its resilience and pragmatism, making the best of the difficult circumstances. First, we took advantage of the forced "down time" and did some major restructuring, from which we have already seen marked improvements in the effectiveness of our organization. It was a team effort involving all our old members, while several new members with a variety of specialties were recruited to boost our team's capacities, the whole effort being ably organized by our new Planning Officer, Eng. Muna Budairi.

Times like these require us to think of those who were hit the hardest and try to help them, and that we did by offering our services to patients who could not be operated on in the government hospitals where they had been evaluated, but where all non-COVID activities had been suspended. Thus, even though the lockdowns understandably led to a drop in the number of new evaluated cases, our assistance in lightening the government hospitals' burden raised the number of surgeries we performed compared to that of 2019. Among our other achievements were new partnerships with other organizations, one of which – "PACES Charity" – had run a coronavirus crisis-relief campaign and entrusted us in spending some of their raised funds on the treatment of needy children. Finally, given the difficulty of organizing "medical screening days" in marginalized areas, as we had done in previous years, we made agreements with local optometry centers, where patients were screened on an ongoing basis and given the services they needed free of charge as they came along.

We are very grateful to all our volunteers and donors who continue to humble us with their selflessness and generosity. Please take a look at the following pages to see the different ways we all came together in 2020 to continue serving our mission, and help us spread the word about Atfaluna by sharing this report with as many people as you can.

Attaluna for Medical Coverage الفلية المعنية المعنية المعنية المعنية +962 79 144 296 info@atfaluna-jordan.org

every child has a story



### Munther, 2½ years old

Born with severe deformities in his right leg and foot, the best solution for which was amputation and a prosthetic limb. Happily, Munther is now walking with increasing skill, **hanks to the surgeon** who performed his surgery free of charge (and who always prefers to remain anonymous), as well as **Medical Step**, which always provides our patients with prosthetics and orthotics at greatly reduced prices, and **Abdelhadi Hospital**, which also gave us a generous discount.

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## The Atfaluna Family

Atfaluna's paid staff consists of our Senior Operations Manager, the great Ms. Manal Shreiteh, along with our Accounting and Administrative Assistant, Ms. Reema Agrabawi.

Helping our salaried team members is a group of core volunteers with full-time jobs of their own, who work harmoniously in the below-mentioned committees, together with a larger pool of volunteers who always eagerly step up when help is required. Atfaluna's strategy is developed, and its implementation is followed up, by the Management Board, which, starting this year, is headed by our new Planning Officer, **Eng. Muna Budairi**. As for the preservation of Atfaluna's core values and mission, that is the responsibility of our Board of Trustees - **Dr. Ghassan Alami**, (*the late*) **Ms. Maha al-Amir, Ms. Bana Fahmawi**, **Ms. Suhair Fahmawi**, **Eng. Safa Jarrar**, **Mr. Fadi Sunna'** and **Eng. Maisa Thweib**.

### **Our Committees**

### Medical & Patient Affairs

### Head

### Eng. Maisa Thweib

(Development Management & Evaluation Consultant)

### Members

Dr. Ghassan Alami (Orthopedic Surgeon)

Dr. Aya Banat (Pediatrician)

Dr. Samah Jbour (Pediatric Nephrologist)

- Ms. Rania Malhas (Pharmacist)
- Ms. Manal Shreiteh (Senior Operations Manager)
- Mr. Fadi Sunna' (Pharmacist, Entrepreneur)

Once the socio-economic screening is performed by our Senior Operations Manager, our job is to assess the received cases on a medical level, determine whether we can help them and what tests and consultations they will need, then continuously follow up on their treatment journey.

### Volunteer Management

### Head

### Mrs. Bana Fahmawi

Volunteers play many roles within our operations, including accompanying children to doctors' appointments; visiting them in hospitals; and helping in our various awareness activities as well as with our financial, legal, and design needs. The role of this committee is to recruit and direct the efforts of our amazing volunteers.

### Fundraising

### Head

**Eng. Safa' Jarrar** (NGO Executive Manager)

### Members

Ms. Rana Ghusain (HR & Admin. Specialist) Ms. Manar Ghusain (IT Quality Coordinator)

With each donation, regardless of the amount, another life is changed, and this committee works on increasing our received donations as well as keeping our generous donors informed of where their money goes.

### Admin. & Partner Affairs

### Head

**Mr. Fadi Sunna'** (Pharmacist, Entrepreneur)

### Members

Ms. Ruba Jaber (Clinical Researcher) - Joined Dec. 2020

In addition to finding new partnerships and enhancing our existing ones, our role is to assure optimal transparency and compliance in all of Atfaluna's relationships with external entities.

### Communications

### Head

Ms. Suhair Fahmawi (PR & Communication Consultant)

### Members

Ms. Rania Sabbah (Research, Evaluation, & Development Consultant)

### Members who joined from Dec. 2020

Ms. Ruba Abu-Zughod (Arabic Content Creator) Ms. Lama Al- Khatib (Marketing Manager) Mr. Anas Nazzal (E-Com. Development & Digital Marketing) Ms. Rima Khalidi (Healthcare Consultant)

We take great pride in telling the stories of our children and recognizing all the different people in our community who supported them so that everyone sees the fruits of their generosity. This group of experts helps us do that in the most effective ways possible.

### Accounting

### Head

Ms. Nada Al-Muhtadi (Accounting & Finance Manager)

### Members

Ms. Muna Freij (Accountant) - Joined Dec. 2020

Accounting is crucial for tracking all financial transactions and production of all our end-of-year reports.

### **Our Expert Volunteers**

None of the above work can be done so professionally and effectively without the expert help of the following professionals, to whom we are infinitely grateful:

### Ms. Dima Barghouti (Graphic Designer)

Mr. Mohammed Abu-Hanieh (Auditor)

Ms. Haya Assaf (Accountant)

Nabeel Law Offices Represented by Mrs. Maha AlSaheb (Attorney)

Mr. Oqba Faraj (Photographer)

Ms. Mahasen Samhouri (Monitoring & Evaluation) - Joined Dec. 2020

## Transforming A Child's Future

When we met Mahmoud in 2016, he was 5 years old. He had cerebral palsy from birth, with severe weakness and spasticity in both his legs that made him totally unable to walk, let alone go to kindergarten as healthy children usually do.

Mahmoud's journey with Atfaluna began after he was referred to us by our special partner, The Shifa' Team, of Life Makers Charitable Society, who covered all of Mahmoud's treatment expenses over the years. His treatment included a number of surgeries performed expertly and free of charge by our beloved **Dr. Akram Al-Shoubaki**, and it continued over the years, with numerous sessions of intensive physiotherapy at **Al-Mustaqbal Physiotherapy Center**, as well as multiple custom-made braces provided by Medical Step.

Today, at age 10, Mahmoud walks independently and goes to school the way any healthy child does, thanks to the great team effort that is Atfaluna.

### IN LOVING MEMORY OF MAHAAL-AMIR 1964-2021

The Atfaluna family recently lost one of its founding members: our beloved **Maha al-Amir**. Maha dedicated her life to helping those less fortunate, be they young or old, and her early and sudden departure was a loss to so many people, many of whom had never met her and yet were touched by her kindness. Her enthusiasm and sense of humor, not to mention her fundraising prowess, will be very hard to match, and Atfaluna owes so much of what it has become to this unique spirit.

In Maha's memory, we have established a PERMANENT FUND to which her friends and those she inspired can donate in perpetuity.

## How We Work

### Socio-Economic Assessment

A child's story begins with our Senior Operations Manager, who runs a detailed initial socio-economic assessment to confirm true need.

### **Medical Committee Evaluation**

The file then moves rapidly to the next phase, which is the Medical Committee's evaluation, and if the case fulfills the medical selection criteria the child is referred for evaluation and treatment by one of our volunteer specialists. The specialists we work with are among Jordan's best, as we strongly believe our children should receive the same level of care accessible to any more fortunate child.

### Fundraising

Once the evaluating physician draws up the child's treatment plan, it is our fundraising committee's turn to raise the funds needed to make that plan a reality.



### **Treatment Journey**

Then the treatment journey begins, and it does not end before our child's treatment and follow up have been fully completed and the child's life is as free as can be of pain and disability.



## Remah, 5 years old

is a chronic kidney failure patient, who needed an urgent surgery to treat an infected dialysis catheter. The procedure was performed free of charge by

Dr. Bilal Azzam at The Specially Hospital, the generously discounted hospital bill was covered by Atfaluna, and her whole treatment journey was overseen, at no charge as always, by

Dr. Samah Jbour.



# Medical Committee's Selection Method

Atfaluna aims to provide medical care for every child who needs it; yet to optimize the utilization of our finite resources our Medical Committee uses an algorithm to help us prioritize our patients in an equitable manner. This algorithm has two main stages:

### **Initial Screening Criteria**

- Age 18 years or younger
- Fulfillment of socio-economic pre-screening criteria
- Non-malignant, non-chronic condition
- Absence of coverage by any insurance company or other NGO, unless:
  - Required treatment is unavailable in Jordan
  - Condition is urgent

### Weighted Selection Criteria

- Threat to life
- Urgency of treatment
- Impact on child's quality of life
- Complication rate

The score for each case is calculated according to the above weighted items, and if the minimum total is attained, the case is selected, and the child's treatment journey begins.



## How Your Donations Were Spent in 2020

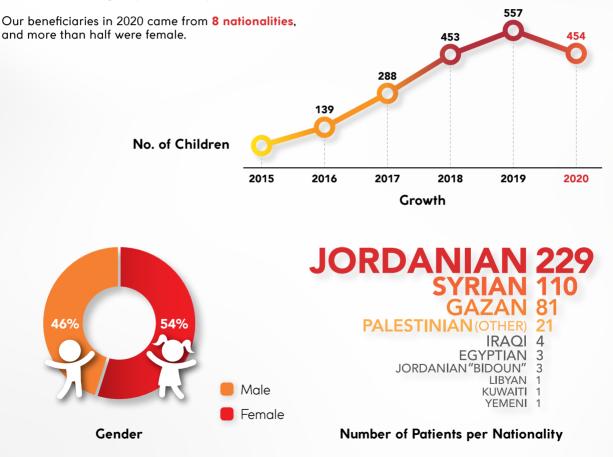
One of Atfaluna's distinguishing features is that it revolves largely around volunteerism, which truly minimizes our administrative expenses – only 5.4% of our expenditure went toward administrative expenses, whereas the rest, 94.6%, went purely into patient care. Moreover, even those administrative expenses are covered by certain donors who choose specifically to cover them on our behalf.

With a few exceptions, our physicians usually waive their fees entirely, and all the hospitals and supportive medical service providers (laboratory, diagnostic imaging, etc.) with whom we work give us **generous discounts**. Naturally, this all **multiplies the value of every donated dinar**: as you can see in the following table, in 2020 the treatments that cost Atfaluna around 174,000 dinars had an estimated "original market price" of almost 481,000 dinars.

The treatments provided for our children last year included **134 surgeries** and other less-invasive interventions, as well as fitting and provision of numerous medical devices and equipment, and hundreds of wound-care and physiotherapy sessions.

## **Reach & Impact**

In 2020, Atfaluna provided medical care for **454 children** – that is an 18.5% decrease compared to 2019. This reduction is attributed to the restrictions on movement imposed by the government during the coronavirus lockdowns. Conversely, our surgeons performed **134 surgeries**, which surpassed last year's number, due to our previously mentioned effort to lessen the burden of our colleagues in government hospitals, as they restricted their activities to treating only COVID-19 patients.



### Amna, 9 years old

is a great example of the saying, "a problem defined is a problem half solved!" She suffered for a while from a variety of life-threatening symptoms without knowing their cause, until she was finally diagnosed with Adisson's disease by Dr. Nadwa Zuhluf and Dr. Seema Kalaldeh.

Thanks to them and the treatments they prescribed, Amna's life has been changed and she is now doing so much better.

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## **Expenditure Per Intervention Category**

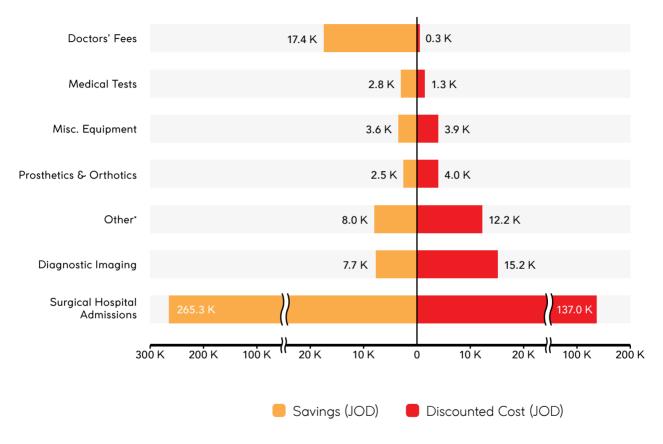
The following table and graphs show the amounts spent on our children, per spending category. The "discounted cost" column shows the actual cost to Atfaluna, while the data that follow highlight the generous discounts that we received from our partners.

Intervention Catergory	Original Cost (JOD)	Discounted Cost (JOD)	Savings (JOD)	Percent Savings	Percent of Spent Funds
Surgical Hospital Admissions	402,297	136,977	265,320	65.95%	78.73%
Hospital Charges	163,392	98,351	65,041		
Surgery Medical Supplies	43,195	35,556	7,639		
Surgeons' Fees	195,710	3,070	192,640		
Diagnostic Imaging	22,858	15,204	7,654	33.49%	8.74%
Burn & Wound Dressings	6,469	4,524	1,945	30.07%	2.60%
Burn Dressings	3,404	2,316	1,088		
Wound Dressings	2,730	1,929	801		
Burn Compression Garments	335	279	56		
Prosthetics & Orthotics	6,531	4,038	2,493	38.17%	2.32%
Limb Braces	2,700	1,672	1,028		
Prosthetics	1,650	968	682		
Orthotics	954	801	153		
Casts	952	390	562		
Medical Shoes	275	207	68		
Misc. Equipment	7,578	3,943	3,635	47.97%	2.27%
Hearing Aids	7,270	3,860	3,410		
Walkers	18	18	0		
Wheelchairs	200	0	200		
Crutches	90	65	25		

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Intervention Catergory	Original Cost (JOD)	Discounted Cost (JOD)	Savings (JOD)	Percent Savings	Percent of Spent Funds
Glasses & Rigid Lenses	4,650	3,108	1,542	33.15%	1.79%
Glasses	4,381	2,880	1,501		
Rigid Lenses	269	228	41		
Medications	2,239	1,295	944	42.18%	0.74%
Medical Tests	4,077	1,292	2,785	68.30%	0.74%
Laboratory Tests	3,957	1,173	2,785		
Pulmonary Function Tests	119	119	0		
Ocular Prostheses	2,400	1,200	1,200	50.00%	0.69%
Physiotherapy	2,880	967	1,914	66.44%	0.56%
Medical Supplies	773	484	289	37.39%	0.28%
Non-Surgical Hospital Admiss	ions 543	402	141	25.99%	0.23%
Doctors' Fees	17,690	310	17,380	98.25%	0.18%
Transportation	240	240	0	0.00%	0.14%
GRAND TOTAL	481,224	173,982	307,241	64.00%	

## **Cost and Savings Per Intervention Category**



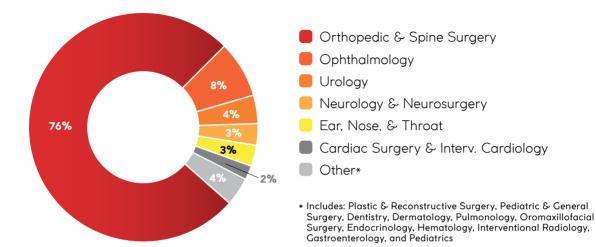
\* Includes Burn & Wound Dressing, Physiotherapy, Glasses & Rigid Lenses, Medications, Ocular Prostheses, Medical Supplies, Non-Surgical Hospital Admissions, and Transportation

## **Expenditure Per Specialty**

As for the problems for which our children were treated, they spanned **17 medical and surgical subspecialties**, as detailed in the following table and graphic representations:

Specialty	Number of Cases	Original Price (JOD)	Discounted Price (JOD)	Savings (JOD)	Percent Savings	Avg. Cost Per Case After Disc. (JOD)	Percent of Spent Funds
Orthopedic & Spine Surgery	172	384,109	132,852	251,257	65.40%	772	76.36%
Ophthalmology (including Prosthetic Eyes)	175	31,651	13,972	17,680	55.90%	80	8.03%
Urology	17	22,642	6,715	15,927	70.30%	395	3.86%
Neurology & Neurosurgery	12	6,241	4,816	1,425	22.80%	401	2.77%
Ear, Nose, & Throat (including Hearing Aids)	17	11,685	4,761	6,924	59.30%	280	2.74%
Cardiac Surgery & Interv. Cardiology	14	6,992	3,981	3,011	43.10%	284	2.29%
Plastic & Reconstructive Surge	ry 21	7,968	3,114	4,854	60.90%	148	1.79%
Pediatric General Surgery	4	4,370	2,154	2,216	50.70%	538	1.24%
Dentistry	8	3,103	675	2,428	78.20%	84	0.39%
Dermatology	2	737	388	349	47.30%	194	0.22%
Pulmonology	4	455	227	228	50.10%	57	0.13%
Oromaxillofacial Surgery	1	430	226	204	47.40%	226	0.13%
Endocrinology	1	138	76	63	45.50%	76	0.04%
Hematology	1	257	17	240	93.50%	17	0.01%
Interventional Radiology	1	70	10	60	85.70%	10	0.01%
Gastroenterology	3	346	0	346	100.00%	0	0.00%
Pediatrics	1	30	0	30	100.00%	0	0.00%
GRAND TOTAL	454	481,224	173,982	307,241	63.80%		

### **Percent Expenditure Per Specialty**

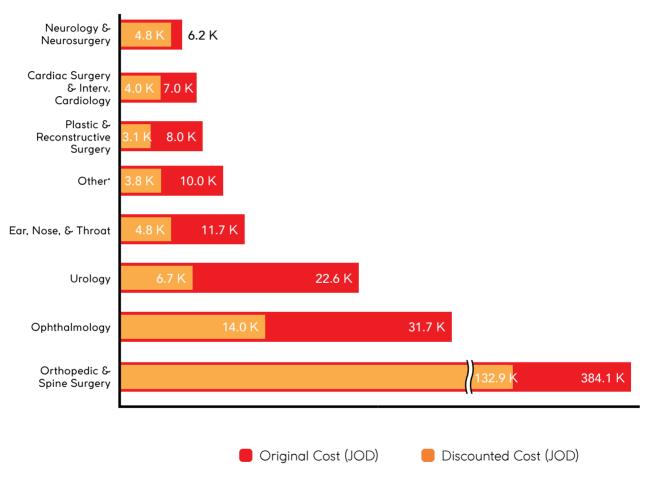


Number of Cases Per Specialty

### **OPHTHALMOLOGY 175 ORTHOPEDIC & SPINE PLASTIC & RECONSTRU** CARDIAC SURGERY 8 **NEUROLOGY & NEU** 8 PEDIATRIC GENERAL SURGERY 4 PULMONOLOGY 4 GASTROENTEROLOGY 3 **DERMATOLOGY 2 OROMAXILLOFACIAL SURGERY** 1 ENDOCRINOLOGY 1 **HEMATOLOGY** 1 INTERVENTIONAL RADIOLOGY 1

PEDIATRICS 1

## **Original Versus Discounted Cost Per Speciality**



\* Includes Pediatric General Surgery, Dentistry, Dermatology, Pulmonology, Oromaxillofacial Surgery, Endocrinology, Hematology, Interventional Radiology, Gastroenterology, and Pediatrics



## Medical Screening Days

As mentioned above, the coronavirus crisis precluded organizing "Medical Screening Days" in the country's marginalized communities, as we had done in previous years. Therefore, we adapted to the circumstances and made deals with trusted optics centers located in two refugee camps: those centers screened our patients on an ongoing basis, giving the needed services free of charge, at Atfaluna's expense:

### **Al-Hussein Refugee Camp Eye Mission**

Coordinating Organization: Society for the Care of Orphans Optics Center: Dawaymeh Optics



71 Number of Children Evaluated

•••• **51** Number of Children Given Free Eye Glasses

### Al-Baga'a Refugee Camp Eye Mission

Coordinating Organization: Society for the Care of Orphans Optics Center: Dawaymeh Optics

**59** Number of Children Evaluated



6 Number of Children Referred to an Ophthalmologist

### Mohammad, 15 years old

was born with deformities and shortening in his right leg, for which Dr Alaram al Shoubaki performed a corrective surgery at no charge. He performed the procedure at larad' Happital and used a "TSF" frame from Petra Drugstore, with generous discounts from both organizations. After two whole years of inter-disciplinary care, Mohammad's legs are now symmetric and serving him very well. Ina

## Where Did Our Funds Come From?

We greatly appreciate all our donors, as every monetary or in-kind donation, big or small, has a significant impact on a child's life.

### Individuals

In 2020, we raised JOD 231,435. The Sixty-eight percent of our raised funds were from individual donations, ranging from as little as JOD 8 to as much as JOD 7,100.

As with all similar organizations, we always encourage our supporters to make regular donations, regardless of their size, as those are very helpful in our budgeting and planning. **Eighty-five of our donors made multiple donations over the course of the year**, and in 2021 we will finally have mobile and online donation capabilities enabling you to both make one-time donations and program recurring donations using your phone or computer with a click of a button.

### Corporations

Corporate donations are also one of the keys to our success, and we would like to express our gratitude to the below entities whose donations constituted **32% of all received donations.** Of course, the discounts granted by our numerous partner medical service providers also included many invaluable in-kind gifts, translating into thousands of dinars, as shown in previous sections.

**85** of our donors made **multiple donations** over the course of the year.

Corporate Donor	Cash Donation (JOD)	Notes
PACES Charity	41,830	Our most recent "special partner" (see below)
Shifa'	29,514	An Atfaluna "special partner" since 2015, bringing us patients (23 this year) who satisfy both organizations' inclusion criteria, along with the funding for their treatment, and benefitting from our network of top-notch medical service providers.
MedLabs	2,000	Annual stipend of free lab tests (in addition to standing 55% discount on all tests performed at any of their branches)

### Abdulrahman, 11 years old

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had a torn discoid meniscus in his knee, which was skillfully reconstructed by **Dr. Ziad Dahabreh**, at no charge, giving back to Abdulrahman the ability to walk and play normally. The surgery was performed at **Abdali Hospital**, with the special Atfaluna discount granted according to our new MoU with Abdali (see page 26).

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## **Our New Partnerships**



The year 2020 witnessed the signing of a memorandum of understanding between Atfaluna and Abdali Hospital, by which **Abdali Hospital pledged to discount 50%** from all our children's in-patient and out-patient bills. We are very proud of this new partnership and grateful for the savings it brings us, together with the quality care for our patients and convenience for the Abdali physicians looking after them.



This inspirational organization, whose usual focus is supporting the participation of marginalized children in sports, modified its mandate during the coronavirus lockdowns and carried out an impressive fundraising campaign to support those affected by them throughout the region. Atfaluna was chosen among the beneficiaries to receive some of those raised funds – JOD 50,000 – the majority of which were utilized in 2020.



## **PACES Scoliosis Mission**

Nour, Judy, Samia, Abdelmohsen, Arwa, Khaleel, and Israa' are seven children who suffered from severe spinal deformities from a young age. Fortunately, through this mission, they were treated with a relatively new surgical technique called "posterior tethering," which influences and corrects the spine's growth without stopping it.

The pioneering team that performed those long and risky procedures at no charge are spine specialists **Dr. Mohammad Armouti** and **Dr. Mo'taz Jadaan**, joined by orthopedist **Dr. Murad Hijjawi**, and in some cases neurosurgeon **Dr. Tareq Kan'aan**. We are very grateful to them all for offering our children that cutting-edge treatment, allowing them to move and breathe normally, thus giving them hope for a successful future.

This mission was made unique by the amount of cooperation it involved from various parties striving to bring happiness to our less-fortunate kids. The generous grant we received from **PACES** is what allowed us to fund so many such costly, high-tech procedures within a short period (as well as other similar ones in 2021). We also owe a big thank you to **Abdali Hospital**, our new partner who gave us generous discounts, as well as its amazing **team of anesthesiologists**, all of whom also waived their fees in full and played a critical role in the well-being of these patients and the success of this mission.



## Featured Doctors of 2020



### Dr. Iyad Ammoury – Pediatric Interventional Cardiology

Dr. lyad is one of our most valued physicians for many reasons, among which are his heart of gold and exemplary personality. Since Atfaluna was founded, Dr. lyad has evaluated a huge number of cases and performed countless cardiac catheterization procedures for our needy patients, and followed up patients who've had open-heart procedures by his surgery colleagues, always with his unwavering kindness and patience. At his Jordan University clinic, he sees a vast number of children with heart problems, informing us and other NGOs of cases with which we can help.



### Dr. Amr Amr – Orthopedics

One of our longest-serving volunteers who has always fulfilled every request to evaluate or treat a child with an orthopedic problem promptly, expertly, and at no charge. Dr. Amr has so far contributed to giving the gift of walking to tens of our patients.



### Dr. Mohammad Armouti, Dr. Mo'taz Jadaan, and Dr. Murad Hijjawi – Orthopedic Spine

Since they began volunteering with us, this team of talented and generous spine surgeons have performed an impressive number of complex surgeries, each lasting many hours and involving countless other hours of preparation and follow up. Among the surgeries performed by this inspirational team in 2020 were those funded by our PACES Charity grant, all of whose children are doing extremely well.



### Dr. Mo'taz Gharaybeh – Ophthalmology

Dr. Mo'taz has been volunteering with us since Atfaluna's inception, and his blessed hands have improved the vision of tens of patients. Besides the many surgeries he has performed himself, he often acts as an adviser for complex cases, helping us choose the best medical treatment for our patients and recommending other sub-specialists when necessary to ensure the best possible outcome for every child.



### Dr. Osama Hamarneh - Ear, Nose, & Throat; Head & Neck Surgery

Also one of our longest-serving volunteers, Dr. Osama has skillfully performed countless surgeries for our children, from the simplest to the most complex. He is also one of the most avid supporters of all our outreach and fundraising events.



### Dr. Samah Jbour – Pediatric Nephrology

Dr. Samah is not only a long-term volunteer who has treated and followed, free of charge, a vast number of our patients despite her busy private practice, but she also has a special place in our hearts because she regularly attends the meetings of our Medical and Patient Affairs Committee, giving us her crucial guidance while we evaluate our new patients' files and determine the best way to investigate and treat their varied illnesses.



### Dr. Tareq Kan'aan – Neurosurgery

One of our newer volunteers, Dr. Tareq has nonetheless already managed to perform a number of complex surgeries for us at no charge. Being a faculty member at the Jordan University Hospital, he also helps us obtain good discounts from the Hospital as well as from other physicians and implant companies involved in our patients' care. Moreover, Dr. Tareq often refers to Atfaluna needy patients seen at the University Hospital who are unable to cover the cost of their treatment, therefore expanding our reach to this patient population.



### Dr. Ghassan Khoury – Orthopedics

Yet another orthopedist who has always performed every consultation and every surgery we have sent his way free of charge, and with his characteristic patience, kindness, and enthusiasm. Though skilled in several areas of orthopedics, Dr. Ghassan has become one of our main references for problems of the hand, restoring crucial function for numerous children with in-born or traumatic hand defects.



### Dr. Mustafa Mehyar – Ophthalmology

Dr. Mustafa has treated the largest number of Atfaluna children with eye problems to date. Not only has he performed numerous squint surgeries for our children so skillfully, but he has also negotiated on our behalf special prices from the hospitals where they are performed. Dr. Mustafa was the star surgeon of the "Sami's Eyes" Campaign we carried out in 2019 in memory of the late photographer, Sami Haven.



### Dr. Qasiem Nasser – Ophthalmology

It has not been long since Dr. Qasiem joined our army of professional volunteers, but he has since managed to become one of our favorite surgeons, not only because of his unique expertise but also due to his kindness and ever-present smile.



### Our Secret Star Surgeon – Orthopedics

In 2020 we were very lucky to have a new and highly qualified orthopedic surgeon join our ranks. Although he has preferred to remain anonymous in our announcements on the many surgeries he has done for us, we still wish to thank him for all the time and effort he has put into helping our children heal, and show the world that such angels do exist!

## **Our Volunteer Medical Professionals**

To date, our volunteer network includes 90 amazing medical professionals. The following are a few of them whose contributions in 2020 and previous years we thought should be thanked and celebrated. They are listed in alphabetical order by first name.

#### **Orthopedic Surgery**

Dr. Akram Al-Shoubaki Dr. Ali Omari Dr. Amr Y. Amr Dr. Ghassan Alami Dr. Ghassan Khavvat Dr. Ghassan Khoury Dr. Haidar Alfuaaha Dr Mohammad Abu-Ain Dr. Omar Samarah Dr. Sa'eed Al-Naser Dr. Sultan Al-Shoubaki Dr. Tarea Al Tamimi Dr. Waleed Haddad Dr. Waleed Hardan Dr. Ziad Dahabreh

#### Spine Surgery

Dr. Mohammad Armouti Dr. Mohammad Sous Dr. Mu'taz Jadaan Dr. Murad Hiijawi Dr. Rakan Kamal Shhaltough

#### **Ophthalmology**

Dr. Araam Oasem Dr. Mu'taz Gharaibeh Dr. Mustafa Mehvar Dr. Odav Jumah Dr. Oasiem Nasser Dr. Rania Dahabreh Dr. Shaher Sa'diddeen

### **Pediatric Nephrology** & Uroloav

Dr. Ahmed Oteishat Dr. Ma'moun Zibdeh Dr. Riham Mardini Dr. Samah Ibour

#### Neurology & Neurosurgery

Dr. Amira Masri Dr. Awni Musharbash Dr. Fayez Ayasra Dr. Tarea Kanaan Dr. Yazan Suradi

#### Ear. Nose, & Throat

Dr. Avman Jaber Dr. Firas Al Zoubi Dr. Osama Hamarneh Dr. Oais Jfout Dr. Rami Al Salman

#### **Pediatric Cardiology**

Dr. Iyad Ammouri Dr. Laila Tutunii

#### Plastic & Reconstructive Surgerv

Dr. Diya' Hijazi Dr. Fahmi laab Za'areer Dr. Khaldoun Haddadin Dr. Rami Numier

- Dr. Shawkat Sati
- Dr. Suzan Bakheet

### Burns & Chronic Wounds Murad Balsheh

### Pediatrics & Pediatric **General Surgery**

Dr. Ashraf Haddad Dr. Ava Banat Dr. Bilal Azzam Dr. Khalil Ghandour Dr. Laval Asir Dr. Maha Muhtaseb Dr. Marvam Jaber Dr. Mohammad Omari Dr. Sa'eb Hammoudi

### Dentistry

Dr. Hakam Mousa Dr. Mahmoud Hamdan Dr. Murad Shaaman Dr. Raed Abu-Teen Dr. Samer Sunna' Dr. Shadi Shawwa Dr. Yazan Abu-Hassouneh

#### Dermatoloav

Dr. Khitam Rfou' Dr. Mais Azzouaa Dr. Salma Rifai

#### Pediatric Pulmonology & Immunology Dr. Ehsan Jundi Dr. Nadwa Zuhluf

**Oromaxillofacial Surgery** Dr. Ammar Subeihi

#### Endocrinology

Dr. Nadeema Shuaum Dr. Seema Kalaldeh

#### Hematoloav

Dr. Mahmoud Sarhan Dr. Mohammad Shuaeir

Interventional Radiology Dr. Fareed Adham

#### Gastroenteroloav & Hepatoloav

Dr. Feras Zureikat Dr. Junavd Mahmoud Dr. Ruwaida Hijazeen

**Gvnecoloav** Dr. Khawla Kalbani

Rheumatoloav Dr. Suzanne Al Savved

### **Orthotics & Prosthetics** Ala' Samman

Charl Stenger Omar Jamal

### **Physiotherapy**

Issa Abdulaader Shireen Banna Shadi Jahmani Tha'er Abu-Khorma Zeid Abu-Maizar

## Featured Volunteers of 2020



Rawiya Bazbazat Homemaker



Emad Al Qaisi **Operations** Director



Dr. Leen Kalabani Intern Physician



**Fares Sabbah** Maintenance and Operations **Engineering Technician**  Without our large team of dedicated volunteers. Atfalung would not have been able to arow and treat all those children over the years. Volunteers are a vital part of our organization, not only because they are the backbone of all our operations, but also because of the areat impact they have on the emotional well-being of our children and their families.

This year, we would like to give special thanks to these four individuals for the amazing work they did. You were so passionate, dedicated and always among the first to offer your help in all our activities - whether by accompanying our children to their appointments, visiting them after their surgeries, or lending us a helping hand in our many administrative chores.

### A big thank you to all of you!

Bana Fahmawi Volunteers Coordinator

## Main Supporting Hospitals & Businesses

Atfaluna has so far collaborated with **76 different hospitals and other supportive medical service providers**. The following entities were those to whom we are the most grateful in 2020, appearing in order of the magnitude of their contributions.



## Additional Supporting Hospitals & Businesses

Brothers Medical Supplies

Jordan University Hospital

Farah Hospital

Eye Specialty Hospital

Nucleus Company for Medical Devices

PhenoMed

Jordan Finland Modern Hospital

**MEDICAID** Drug Store

Palm Corporation for Medical Supplies

Middle East Eye Hospital

Al-Saif

Panorama

Al-Itqan Physiotherapy & Rehabilitation Center

Rami Abu-Sheikha for Medical Equipment

Al-Mashreq Physiotherapy Center

**Dawaymeh Optics** 

**Al-Taher Optics** 

## A Look Into The Future

During 2020 Atfaluna started a restructuring and planning process for the coming three years, setting strategic goals that will hopefully enable us to more effectively fulfill our mission of giving our children access to quality medical care, ensuring that the neediest children are identified and prioritized, and increasing the number of children receiving sustained medical care to eliminate their suffering. Here are some of the specific goals we set for our various committees:

- Institutionalizing the operations of Atfaluna's different committees, and instituting systems and procedures for our daily operations, for both transparency and good practice.
- Refining the roles and responsibilities of our six working committees and strengthening the communication and cooperation channels among them.
- Boosting the capacity of our working committees with new qualified and specialized volunteers.
- Increasing and formalizing the number of agreements and memoranda of understanding with high-caliber partner organizations and medical service providers (MSPs).
- Recruiting more leading medical professionals into our pool of volunteers.
- Implementing a monitoring system, built into our new and elaborate web app, that will enable us to assess the treated child's entire treatment journey, with an impact assessment on the quality of his or her life at the end of that journey.

- Expanding our outreach strategy to better target the poverty pockets in all of Jordan's geographic regions.
- Ensuring well-organized support for our increasing number of patients and MSPs from our growing pool of volunteers.
- Growing our fundraising efforts through a two-track (individual and corporate) fundraising approach, diversified payment methods, and diversified fundraising scales (from individual case announcements to campaigns for groups of similar cases).
- Improving detailed updates to donors and demonstrating the specific impact and value of their donations.
- Creating public awareness of the Atfaluna brand across all stakeholders, building a corporate face for the brand, and nurturing gratitude communication.
- Working with all media types and levels (digital and traditional) and participating in public events and promotional activities as soon as it is possible to do so again.

## With your support, we hope to keep growing Atfaluna's work and impact, aspiring to leave no child untreated.

Muna Budairi Planning Officer



We are infinitely grateful for the hard work and generous discount granted to complete this annual report by Omar Abdel Haq (Web Developer) & Ryan Al-Saudi (Creative Director)

– The Annual Report Committee

